

# **Creative Ideas for Your Basic Economics Course**

**February 7-8, 2019**

**Register by emailing: [jgkirkland@fsu.edu](mailto:jgkirkland@fsu.edu)**

**Co-sponsored by the Gus A. Stavros Centers at Florida State University and the University of South Florida**

## **WORKSHOP SCHEDULE**

### **Thursday, February 7 (Plaza Room at Marshall Center, USF campus)**

5:30 to 8:30 PM      Dinner and Program  
Chris Oakley, Federal Reserve Bank of Atlanta- Jacksonville Branch  
“Economic Update”

### **Friday, February 8 (Stavros Center, USF campus)**

8:15-9:00 AM      Coffee and breakfast items

9:00-9:15          Welcome by Dick Puglisi, USF Stavros Center and Joe Calhoun, FSU Stavros Center

9:15-10:30        Barbara O’Neill, Rutgers University  
“55 Interactive Ways to Teach Personal Finance”

10:30-10:45        Break

10:45-12:00        Tawni Ferrarini, Lindenwood University  
“21st Century Advancements in Education Transform the Ways in Which We Teach Economics Courses”

12:00-1:00 PM     Lunch

1:00-1:20          Lesley Mace, Federal Reserve Bank of Atlanta- Jacksonville branch  
“Teaching Resources from the Federal Reserve Bank”

1:20-2:35          Ninos Malek, De Anza College and San Jose State University  
“The Economic Way of Thinking”

2:35-2:50          Break

2:50-3:20          John Hilston, Eastern Florida State College  
“Economics in the News: Then and Now”

3:20-3:40          David Boyd & Suzanne Costanza, Florida Council on Economic Education  
“Teaching Resources from the Florida Council”

3:40-4:20          Group Share of Teaching Ideas and Innovations

4:20-4:30          Closing remarks and evaluations

## LOGISTICS AND REGISTRATION

The “Evening with the Fed” event on Thursday, February 7 will be held in the Plaza Room of the Marshall Student Center on the campus of the University of South Florida.

The workshop on Friday, February 8 will be held at the Stavros Center for Economic Education on the campus of the University of South Florida.

We recommend one of the following three hotels. We do not have any special arrangements with any of them. We expect several people will have cars and will assist participants getting to and from the Federal Reserve event and the workshop.

Embassy Suites Hotel Tampa  
3705 Spectrum Boulevard  
Tampa, FL 33612  
(813) 977-7066

Wingate by Wyndham Tampa  
3751 E Fowler Ave  
Tampa, FL 33612  
(813) 867-2878

La Quinta Inn & Suites  
3701 E Fowler Ave  
Tampa, FL 33612  
(813) 910-7500

Unlike previous years, we are not requiring a registration fee. We don’t want a fee to be the barrier excluding anyone from gaining valuable tools to enhance their teaching and promoting economic education. If you would like to assist in covering the cost of the workshop, you may make a tax-deductible contribution to the Stavros Center. Make your check payable to “FSU Foundation,” put “The Stavros Center” in the memo of the check, and mail to the following address:

FSU Foundation  
Attn: Gift Services  
325 W College Avenue  
Tallahassee, FL 32301-1403

To register, please email Jennifer Kirkland, [jgkirkland@fsu.edu](mailto:jgkirkland@fsu.edu). Make sure to inform her which event (Thursday, Friday, or both) you will be attending and your institution affiliation. Also let her know if you have any special needs or dietary restrictions.

In order to properly plan for meals, we will close registration at the end of the day on Tuesday, January 29. We expect to fill our seating capacity at both events so register early to ensure your place!

## ABOUT THE SESSION LEADERS

**CHRISTOPHER L. OAKLEY** is vice president and regional executive of the Jacksonville Branch of the Federal Reserve Bank of Atlanta. He is responsible for the Branch’s Board of Directors and the District’s Advisory Council on Trade and Transportation. Mr. Oakley oversees Jacksonville’s economic and financial education programs, and provides regional input into the Atlanta Fed’s monetary policy process. A native of Hendersonville, North Carolina, and raised in Dalton, Georgia, Mr. Oakley received his bachelor’s degree in management and a certificate in industrial and organizational psychology from the Georgia Institute of Technology. He has also participated in the executive education curriculum at the University of Virginia and the Federal Reserve System’s Senior Officer Development program.

**LESLEY MACE** is a Senior Educational Outreach Consultant at the Federal Reserve Bank of Atlanta’s Jacksonville Branch. Prior to joining the Fed in 2010, she was an Instructor of Economics and Director of the Center for Economic Education at Auburn University Montgomery and a high school economics teacher. A native of Auburn, Alabama, Lesley holds a B.A. in Economics and Foreign Language and a M.S. in Economics from Auburn University.

**BARBARA O'NEILL** holds the rank of Distinguished Professor at Rutgers University, and is Rutgers Cooperative Extension's Specialist in Financial Resource Management. She also provides national leadership for the Cooperative Extension programs *Investing For Your Future* and *Small Steps to Health and Wealth*<sup>TM</sup>. A certified financial planner®, Dr. O'Neill received her Ph.D. in family financial management from Virginia Tech and has written over 1,700 consumer newspaper articles and over 160 articles for professional publications. She has also received over three dozen awards for program excellence and over \$1.2 million in external funding to support her financial education programs and research.

**NINOS MALEK** is a Professor of Economics at De Anza College in Cupertino, California. Dr. Malek is also an Economics Lecturer at San Jose State University, where he has been nominated and selected as a finalist for *Outstanding Lecturer*. He taught Economics and Advanced Placement Economics at Valley Christian High School in San Jose, California, for 14 years. Ninos earned his B.A. and M.A. in Economics from San Jose State University. He earned his Ph.D. in Economics from George Mason University. Dr. Malek has been recognized for his teaching excellence at both the high school and college level. He placed second in the *Economics Communicators Contest* in Las Vegas, Nevada, in 2008 sponsored by the Association of Private Enterprise Education. Dr. Malek has led several economics teacher workshops and student seminars for the Fraser Institute, Canada's top public policy think-tank. Ninos has also been a featured speaker for the Gus A. Stavros Center for Economic Education at Florida State University (2014), California Council for Economic Education/Bay Area Financial Education Foundation, and the California Association of School Economics Teachers. He has also written several opinion pieces for Learn Liberty, Foundation for Economic Education, and Ludwig von Mises Institute.

**TAWNI HUNT FERRARINI** is the Robert W. Plaster Professor of Economic Education at the Lindenwood University's Hammond Institute. For twenty years at Northern Michigan University she served as the Sam M. Cohodas Professor of Private Enterprise while helping direct the Center for Economic Education and Entrepreneurship. She served as the 2015 President of the National Association of Economic Educators and has received several national awards in economic education. Tawni is co-author of *Common Sense Economics: What Everyone Should Know About Wealth and Prosperity* (2016, St. Martin's Press), *Economic Episodes in American History* (2019, Wohl Publishing), and *Teachers Can Be Millionaires, Too* (2019, TBD). Her teaching, research, and service focus on how to take complex economic ideas and models and effectively bring them to the masses through courses, publications, and curriculum materials. Her reputation as a dynamic speaker on economic topics brings her around the globe. She is widely known for exciting diverse audiences about how sound economic reasoning can help them take firm steps toward living personally rewarding lives. She earned her doctorate from Washington University, where she studied under the 1993 Nobel laureate Douglass C. North, and has a Bachelor of Arts degree in mathematics from Southern Illinois University - Carbondale.

**JOHN HILSTON**, a former project/industrial engineer, earned his bachelor's degree in Industrial Management from Grove City (PA) College, his master's degree in Economics from Cleveland (OH) State University, and his doctorate in Higher Education Leadership from University of Central Florida. John was recently honored with the Leavey Award for Excellence in Private Enterprise Education. Leavey Award recipients are chosen by the Freedoms Foundation at Valley Forge, PA. He has taught Economics and American History for Eastern Florida State College since 2007.