

Curriculum Vita
Tawni Hunt Ferrarini, Ph.D.



Professor of Economics
Northern Michigan University
Department of Economics
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EDUCATION

- Ph.D. in Economics, Washington University, Saint Louis, MO, August 1995
- M.A. in Economics, Washington University, Saint Louis, MO, December 1988
- B.A. in Mathematics with University Honors, Southern Illinois University, Carbondale, IL, December 1985

DISSERTATION THESIS AND FIELDS OF EXPERTISE

Thesis: "A Study of the South Korean Success Story in Export-Led Development from the Socioeconomic Institutional Perspective: 1962-1979"

Chairperson: Nobel Laureate Douglass C. North

Fields Economic development (major), economic history and econometrics

UNDERGRADUATE TEACHING EXPERIENCES

American Economic History, Econometrics, Economic Development, Introductory Economics (for non-majors), New Institutional Economics, Principles of Economics, and Special Topics: Origins of Economics

GRADUATE TEACHING EXPERIENCES

American Economic History, Economic Development, Marketplace Economics and Entrepreneurship for All Teachers
Across the Curriculum and Economic Education for All Teachers, Economic Systems Content Standards Course

DISTINGUISHED AWARDS

2014 Best Educational Note Award with H. Eyzaguirre and B. O'Roarke, *Journal of Private Enterprise*

2012 Albert Beekhuis Center for Economic Education Award, Council for Economic Education

2010 Abbejean Kehler Technology Award, Inaugural Recipient, National Association of Economic Educators

2009 Michigan Economic Educator of the Year Award, Michigan Council for Economic Education

2009 Distinguished Faculty Award, Northern Michigan University

2002 Rookie of the Year, National Council on Economic Education and National Association of Economic Educators

DISTINGUISHED ACADEMIC AND PROFESSIONAL POSITIONS

Sam M. Cohodas Professor (Only endowed chair at Northern Michigan University), January 2008-present.

President, National Association of Economic Educators, 2015.

Distinguished Professor of Economic Education – Japan, March 2011 to present.

Senior Fellow, Fraser Institute, Vancouver, Canada, April 2013 to present.

Distinguished Lecturer, "Exploring Liberty," Summer institute for interdisciplinary undergraduates and graduates, Institute for Humane Studies, Bryn Mawr University, June 23-29, 2012.

Distinguished Lecturer, "Morality, Capitalism & Freedom," Summer institute for interdisciplinary undergraduates and graduates, Institute for Humane Studies, Wake Forest University, July 24-30, 2010.

LEADERSHIP ROLES

Inaugural Board Member, *Journal of Economic Teaching*, December 2015 to present.

Executive Board Member, National Association of Economic Educators, 2010 to present.

Vice President and Co-Chair, Operation Action UP, 2010 to present.

Executive Board Member, Association of Private Enterprise Education, 2010 to 2015.

Vice President and Co-Chair, Upper Peninsula Development Alliance, 2011 to 2014.

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Executive Board Member, Economic Club of Marquette County, 2000 to 2013.
Executive Board Member, Northern Initiatives, Marquette, MI, 2010-2013.
Chair, Technology Committee, National Association of Economic Educators, 2004-2009
President, Economic Club of Marquette County, 2009-2010.

KEYNOTE SPEECHES

- ❖ Distinguished Professor, Korea Development Institute, Republic of Korea, Dec 11-13, 2013.
- ❖ 21st annual Teaching Economics: Instruction and Classroom Based Research Conference cosponsored by Robert Morris University and McGraw-Hill/Irwin Publishing Company, Robert Morris University, Moon Township, PA, Feb 19, 2010.
- ❖ "Anatomy of an Economic Crisis," Illinois Association of School Economics Teachers (IASSET), Governors State University, Apr 24, 2009.
- ❖ Keynote Speaker, "Upper Peninsula of Michigan: The Strengths, Weaknesses, Opportunities and Threats 2007-2015," Operation Action Upper Peninsula, Jan 16, 2009.
 - Abbreviated presentations to UP Health Plan Group, Michigan Chamber of Commerce, UP Contractors

PUBLISHED TEXT AND CURRICULUM BOOKS

Gwartney, J., Stroup, R., Lee, D., Ferrarini, T. and Calhoun, J. (2017, forthcoming). *Common Sense Economics: What Everyone Should Know about Wealth and Prosperity*. St. Martin's Press: New York, NY.

Ferrarini, T. Chapter 6: "Tantalizing Technology to Teach Secondary Economics" for publication in *Innovations in Economic Education: Promising Practices for Teachers and Students K-16* (forthcoming).

Ferrarini, T.H. et. al. (2011). *Focus: Middle School World History*. New York, NY: Council on Economic Education.

Gwartney, J., Stroup, R., Lee, D. and Ferrarini, T. (2010). *Common Sense Economics: What Everyone Should Know about Wealth and Prosperity*. St. Martin's Press: New York, NY.

Ferrarini, T.H. and Schug, M. (2006). *Focus: Understanding Economics in U.S. History - Online Professional Development Course*. Council for Economic Education.

PUBLICATIONS (PEER REVIEWED)

Eyzaguirre, H., Ferrarini, T.H., O'Roark, J.B. (2016). "Textbook Confessions: Of Failures, Markets, and Government." *Journal of Economics and Finance Education*. Forthcoming.

Ferrarini, T.H. and Mateer, G.D. (2014). "Multimedia Technology for the Next Generation." *The Journal of Private Enterprise* 29(2): 129-139.

Ferrarini, T.H. and Day, S. (2014). "NAFTA: The World's Largest Trading Zone Turns 20." *Social Education* 78(6): 306-311.

Eyzaguirre, H., Ferrarini, T.H. and O'Roark, J.B. (2014). "Textbook Confessions: Government Failure." *The Journal of Private Enterprise* 29(3): 159-175.

Ferrarini, T.H. and Mateer, G.D. (2014). "Multimedia Technology for the Next Generation." *The Journal of Private Enterprise* 29(2): 129-139.

Ferrarini, T.H. (2013). "The Economics of Government and the Fall of Rome." *Social Education* 77(2): 60-63.

Ferrarini, T. (2013). "A Commentary on Economic Education in the ROK and the US." *Education About Asia* 18(3), 63-64.

Ferrarini, T.H. (2012). Review of the book *International Handbook on Teaching and Learning Economics*. *The American Economist* 57(2): 257-58.

Ferrarini, T. (2012). "Economics in the Media: Cool Tools for Teaching Economics." *Social Studies Research and Practice* 7(1): 19-28.

Robison, L., Shupp, R., Jin, S., Siles, M. and Ferrarini, T. (2012). "The Relative Importance of Selfishness and Social Capital Motives," *The Journal of Socio-Economics* 41: 118-127.

Ferrarini, T.H., Gwartney, J. and Morton, J. (2011). "Advanced Placement Economics: The Good, The Bad and The Ugly." *Econ Journal Watch* 8(1): 57-85.

Poindexter, S., Amtmann, R., and Ferrarini, T. (2011). "Employing Virtual Collaborative Exchanges To Expand Global Awareness: A Multi-discipline, Three-Year Effort," In Ifenthaler, D., Spector, J.M., Kinshuk, Isaias, P., and

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- Sampson, D.G. (Eds.) *Multiple Perspectives on Problem Solving and Learning in the Digital Age*, (pp. 343-358). New York, NY: Springer Science.
- Ferrarini, T.H. and Schug, M.(2007). "History Matters: An Institutional Approach Examination of the U.S. Constitution," *Social Education* 71(2): 57-60.
- Ferrarini, T.H. and Calhoun, J. (2007). "Cool Websites and Other Technology Resources for Teaching about the United States Economy," *Social Education* 71(2): 87-91.
- Poindexter, S. and Ferrarini, T. (2005). "Student Preferences and Opinions on Academic Internet Integration – A Five-Year Study." *Journal of Informatics Education Research* 7(2): 1-32.
- Ferrarini, T. and Quinn, R. (2005). "The Oligopoly Game." *The Michigan Social Studies Journal* 15(1): 28-34.
- Ferrarini, T.H. & Poindexter, S. (1999). "Web Integration in Courses: Which Factors Significantly Motivate Faculty?." In Collis, B. & Oliver, R. (Eds.), *Proceedings of EdMedia: World Conference on Educational Media and Technology 1999* (pp. 512-515). Association for the Advancement of Computing in Education (AACE).

EXTERNAL CONSULTING

- "Modern Mining and the Community: 2014, 2012 and 2010 Compared," with M. Siles and J. Pelley as Economic Consultants. This work was funded by Lundin: The Eagle Project, 2015.
- "Economic expert consulting for rental income lost due to foreclosure during the financial crisis of 2008." Law Office of Kimberly S. Schultz. Alpena, Michigan, Summer – Fall 2013.
- "Modern Mining and the Community: 2012 and 2010 Compared," with M. Siles, H. Eyzaguirre, and R. Lion as Community Consultants. This work was funded by Rio Tinto: The Eagle Project, 2012.
- "New Mining in This Community: Select Areas of Marquette and Baraga Counties," with M. Siles as Community Consultant. Summary report is accompanied by a website at: <http://miningandcommunities.org/> A confidential report consisting of 47 pages of analysis, references and research was submitted to Kennecott Eagle Mining Corporation for private consumption by Rio Tinto, 2010.

NATIONAL CURRICULM DEVELOPMENT AND OTHER NATIONAL ACTIVITY

- Reviewer. *EconEdLink Review Board*. EconEdLink.org is sponsored by the National Council on Economic Education in collaboration with the Verizon Foundation, ThinkFinity.org, March 2007 to present.
- Ferrarini, T.H. and MacDonald, R. National test writers, critical-thinking round authors and judges. National Semi-Finals and National Finals rounds of the National Economics Challenge. Council for Economic Education, 2015.
- Ferrarini, T.H. and Rebeck, K. Test writers, critical thinking round authors and judges. National Semi-Finals and National Finals rounds of the National Economics Challenge. Council for Economic Education, 2014.
- Ferrarini, T.H. Subject matter consultant. *Advanced Placement Economics: Macroeconomics*. Council for Economic Education, 2012.
- Ferrarini, T.H. Subject matter consultant. Focus: Middle School World History. Council for Economic Education, 2012.
- Ferrarini, T.H. and Mark Schug. *Focus: Understanding Economics in U.S. History - Online Professional Development Course*. Council for Economic Education, 2009.
- Ferrarini, T.H. and Gwartney, J. (2008). *Personal Finance IQ Test, Questions, Answers and Explanations*. Posted at CommonSenseEconomics.com and Jump\$tart Coalition. Distributed throughout the National Association of Economic Educators, a network of over 200 center directors and council presidents.
- Ferrarini, T.H. (2008). *Stossel in the Classroom: Hype and Consequences: Instruction Manual*. New York: ABC News.
- Mogol, A. and Ferrarini, T.H. (2007). *John Stossel in the Classroom 2006 Instruction Manual*. New York: ABC News.
- Schug, M., Caldwell, J. and Ferrarini, T. (2006). *Understanding Economics in US History (Volumes I & II)*. New York: National Council on Economic Education.

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OP-ED COLUMNS AND COMMENTARIES

- Ferrarini, T. (2010, December 11). "Quick use of credit cards will linger on your bills." *Mining Journal* and *Lansing State Journal*.
- Ferrarini, T.H. and Schug, M. (2009, October 30). "This Halloween, the national debt is the scariest thing around." *South Bend Tribune*.
- Ferrarini, T. (2010, August 16). "Hard times provide a financial lesson plan." *Lansing State Journal*.
- Ferrarini, T. (2009, July 22). "Turn economic setback into opportunity." *Christian Science Monitor*.
- Ferrarini, T.H. (2009, June 23). "Americans need personal financial education." *The Buffalo News*.
- Ferrarini, T.H. (2009, April 27). "How to use credit." *The Providence Journal*.

OTHER ACTIVITIES RELATED TO PROFESSIONAL SERVICE IN ECONOMIC EDUCATION AND ENTREPRENEURSHIP

- Referee (on request). *The Journal for Economic Education*. January 2007 to present.
- Content provider for test bank, chapter summaries and teaching tips for *American Economic History* by Jonathan Hughes and Louis Cain. Addison-Wesley/Pearson, 2011.
- Content consultant and website advisor for *Econ4u.org*. Center for Economic and Entrepreneurial Literacy (CEEL), a non-profit organization promoting financial education, March 2009 to May 2010.
- Expert consultant and content reviewer. *TCL. Econ Alive! The Power to Choose*, 2009.
- Co-producer and editor of *Monopoly on the Rez* (2007) and *No Social Studies Left Behind* Booklet I (2007) and Booklet II (2008).
- Scholarly Consultant for *Economics Alive!* Teachers' Curriculum Institute, June 2007 to July 2008.
- Content Provider for the Entrepreneurial Module of *Career Forward (cFwd)*. *CareerForward* was developed by the Michigan Department of Education and Michigan University. It is designed to help Michigan students plan their work lives and career opportunities in relation to the global economy. It is available at no money cost to Michigan high school students and meets the online learning experience graduation requirement, May 2006-January 2007.
- Consultant, Content Provider, and Specialist in Economic Education. *Michigan Council on Economic Education Young Investor's Website*. Funded by Investor Protection Trust Grant, January 2006 to August 2006.
- Consultant, Addison-Wesley Publishing. Provided advice on *Technology and Economics Experiments in Microeconomics*, January 4, 2004.
- Content provider, Federal Reserve Bank of Minneapolis. Provided Upper Peninsula of Michigan employment data and trend analysis to R. Cataldo author of "Tourism in the Doldrums," *Fed Gazette*, November 2002. Available September 20, 2003 on the World Wide Web: <http://www.minneapolisfed.org/pubs/fedgaz/02-11/mi.cfm?js=0>
- Prepublication review of Chapters One through Four of the 6th Edition of *American Economic History* by Jonathan Hughes and Louis P. Cain for Addison Wesley Longman Publishers, Honorarium Received, June 2001.
- Prepublication review of the Fifth Edition of *American Economic History* by J. Hughes and L.P. Cain for Addison Wesley Longman Publishers, Honorarium Received, August 2000.
- Prepublication review of the Eleventh Edition of *The Economics of Public Issues* by Miller, R.L., Benjamin, D.K. and North, D.C. for Addison Wesley Longman Publishers, Honorarium Received, November 1999.
- Prepublication review of the Fifth Edition of *History of Economic Thought* by Stanley Brue for Dryden Press, Honorarium Received, September 1998.

LIBERTY FUND COLLOQUIUMS

- ❖ "Educating the Free Citizen in the Modern World," Chicago, IL, April 21-24, 2016
- ❖ "2014-15 Santa Fe Leadership Seminar," Santa Fe, NM, July 30-August 3, 2014.
- ❖ "Liberty, Prosperity, and the Rule of Law in Smith, Bastiat and Hayek," Park City, UT, August 10-6, 2014.
- ❖ "Armen Alchian's Contributions to Liberty, Political Economy, and the Rule of Law," Las Vegas, NV, April 10 - 13, 2014.
- ❖ "Congress and the Constitution: The Commerce Clause," Liberty Fund Co-Sponsored Program with Bill of Rights Institute, Washington, D.C., October 17-19, 2013 (Discussion leader).
- ❖ "Liberty, Property, and International Justice," Indianapolis, IN, May 12-15, 2011

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- ❖ "The Clash of Economic Ideas," Indianapolis, IN, May 20-22, 2010.
- ❖ "Four Ways to Freedom: Cultural Traditions of Liberty in America," Indianapolis, IN, May 13-15, 2010.
- ❖ "Economic Progress, Entrepreneurship and Innovation" co-sponsored colloquium with the Fraser Institute. Vancouver, Canada, March 25-27, 2010.
- ❖ "Democracy, Liberty, and Property," Safety Harbor, FL, March 11-13 2010.
- ❖ "Liberty and Responsibility in Adam Smith," Holland, MI, (Co-discussion leader), July 6-12, 2009.
- ❖ "Property Rights, Conservation, and Community: The Evolution of Private and Common Property Rights," San Diego, CA, June 4-7, 2009.
- ❖ "Federalism, Markets, and School: Education Reform in a Free Society," Nov 05 –07, 2009, Indianapolis, IN
- ❖ "Liberty and the Limits of Constructivist Rationality," Atlanta, GA, November 13-16, 2008.
- ❖ "2008-09 Socratic Leadership Seminar I," Indianapolis, IN, October 17-19, 2008.
- ❖ "Liberty and the Rule of Law," St. Louis, MO, September 25-28, 2008.
- ❖ "Liberty and Responsibility in the World of Robber Barons," Indianapolis, IN, March 13-16, 2008.
- ❖ "Liberty, Institutions, and Economic Progress," San Antonio, TX (Discussion leader), February 21-24, 2008.
- ❖ "The Evolution of Moral Sentiments" Charleston, SC November 1-4, 2007.
- ❖ "Liberty and the State in Bertrand de Jouvenel and Anthony de Jasay," Montreal, Canada, July 19-22, 2007.
- ❖ "Heroism, Liberty and Fate in Homer's *Iliad*," Louisville, KY, March 15-18, 2007.
- ❖ "Economics, Education and the Method in the Works of Paul Heyne," Winnipeg, Canada, September 8-11, 2005.

BILL OF RIGHTS INSTITUTE AND LIBERTY FUND CONFERENCE

- ❖ **Discussion leader**, "Politics without Romance: Democracy, Constitutionalism, and Public Choice," Arlington, Virginia* (forthcoming) (Discussion leader). February 19-21, 2016.

INSTITUTE FOR HUMANE STUDIES AND LIBERTY FUND'S ADVANCED TOPICS IN LIBERTY CONFERENCE

- ❖ "Economics from Smith to Friedman," November 30 – December 2, 2012, Arlington, Virginia (Discussion leader)
- ❖ "Economics from Smith to Friedman," September 30 – October 2, 2011, Washington, D.C. (Discussion leader)
- ❖ "Economics from Smith to Friedman," October 15-17, 2010, Arlington, Virginia (Discussion leader)

OTHER CONFERENCES, WEBINARS and PRESENTATIONS

Associated with MOOCs

- ❖ "MOOC Madness meet Common Sense Economics," 54th Annual Financial Literacy and Economic Education Conference, St. Petersburg, FL, October 9, 2015.
- ❖ "Massive Open Online Course: What Everyone Should Know about Wealth and Prosperity in a Free Society," Association of Private Enterprise Education conference, Cancun, MX, April 2015.

Associated with Teaching Economics and the Profession

- ❖ "Teaching Economics and the Bias of the Profession," with J. Gwartney. FreedomFest, Las Vegas, NV, July 11, 2015.

Associated with Government Failure

- ❖ "Textbook Confessions: The Role of Politics in Socially Inefficient Outcomes" with H. Eyzaguirre. National Association of Economic Educators (NAEE) Annual Fall Conference, St. Petersburg, FL, October 10, 2015.
- ❖ "Textbook Confessions: Of Failures, Markets, and Government," with H. Eyzaguirre. APEE conference, Cancun, MX, April 2015.
- ❖ "Textbook Confessions: Market vs Government Failure," with H. Eyzaguirre. Annual Council for Economic Education and National Association of Economic Educators, Kansas City, MO, October 4, 2012.
- ❖ "Liberty, Government Intervention, and High School Economics Courses," with B. O'Roark. Association Private Enterprise Education, Nassau, The Bahamas, April 11-13, 2010.
- ❖ "Advanced Placement Economics: The Good, the Bad and the Ugly," with J. Gwartney and J. Morton. Association Private Enterprise Education, April 5-7, 2009, Guatemala City, Guatemala and National Council

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on Economic Education and National Association of Economic Educators 2008 Conference, Biloxi, MS, October 8-10, 2008.

Associated with CommonSenseEconomics.com

- ❖ "Personal Finance: Boots on the Ground Economics," with M. Schug. Annual Council for Economic Education and National Association of Economic Educators, Baltimore, MD, October 5, 2013.
- ❖ "Turn Your Classroom Upside Down with Common Sense Economics," Annual Council for Economic Education and National Association of Economic Educators, Kansas City, MO, October 4, 2012.
- ❖ "Common Sense Economics Online: An Economics for Life Course," with J. Gwartney. National Conference on Teaching Economics, June 1, 2012, Boston, MA
- ❖ Panel: "Common Sense Economics – Economics for Life!," with D. Lee, J. Gwartney and S. Frost. Association Private Enterprise Education, Nassau, The Bahamas, April 10-12, 2008.
- ❖ "Deficits, Debt, the Dollar, and China," with J. Wright. Association Private Enterprise Education, Las Vegas, NV, April 6-8, 2008.
- ❖ "2009 LifeFundamental Summit: Smart Kentucky Teens." Kentucky Council on Economic Education, Lexington, KY, June 23, 2009.
- ❖ "Teaching Economic Freedom and More Using CommonSenseEconomics.com." Association Private Enterprise Education, Guatemala City, Guatemala, April 5-7, 2009.
- ❖ "Using Technology to Add Excitement to Your Principles Classes: The CSE Way," Creative Ideas for Your Basic Economics Course Workshop. Gus A. Stavros Centers of Florida State University and University of South Florida, Tampa, FL, February 5-6, 2009.
- ❖ "Common Sense Economics with Stossel in the Classroom," with J. Gwartney. Funded by the Earhart Foundation, Houston, TX, November 8, 2008.
- ❖ "Technology and Cool Stuff in the Classroom: Back By Popular Demand," with J. Gwartney and J. Calhoun. National Council on Economic Education and National Association of Economic Educators 2008 Conference, Biloxi, MS, October 8-10, 2008.
- ❖ "Common Sense Economics with Stossel in the Classroom," with M. Schug. Funded by the Earhart Foundation and the Michigan Council on Economic Education, Novi, MI, October 24, 2008.
- ❖ "Common Sense Economics--Teaching Free Market Economics Electronically." Session 8.5, Association Private Enterprise Education, Las Vegas, NV, April 6-8, 2008.
- ❖ Session Organizer, "Common Sense Economics - Economics for Life!" The Association of Private Enterprise Education, Cancun, Mexico, April 8-10, 2007.

Associated with the Council for Economic Education

- ❖ "Leading Your Students to a Bright Economic Future: Building a High School Economics Course," Council for Economic Education's HSBC National Center for Economic and Financial Education, New York, NY, July 12-16, 2010.
- ❖ "Globalization Throughout U.S. History," Council for Economic Education's HSBC National Center for Economic and Financial Education, New York, NY, June 10, 2010

Associated with Econ4U.org

- ❖ "Fighting Economic Illiteracy in Washington: Economics Webinars for Hill Staffers," with K. Eastlick and A. Funk. Association Private Enterprise Education, Las Vegas, NV, April 11-13, 2010.
- ❖ "Econ4U Webinar on Credit Markets for Capital Hill Staffers," GoToWebinar, January 12, 2010.
- ❖ "What is a Credit Default Swap Anyway? The Financial Crisis for Capitol Hill Staffers," with M. Schug. GoToWebinar on September 1, 2009.

Associated with Focus: Understanding Economics in U.S. History

- ❖ "Learn How to Integrate Economics into Your U.S. History Lessons," Webinar. May 28, 2014 Posted at: <http://www.councilforeconed.org/resource/learn-how-to-integrate-economics-into-your-u-s-history-lessons/>
- ❖ "Focus: Understanding Economics in U.S. History Workshop." Council for Economic Education's National Center for Economic and Financial Education, New York, NY, May 20, 2014.
- ❖ "Focus: Understanding Economics in U.S. History Workshop," with M. Schug. Council for Economic Education's HSBC National Center for Economic and Financial Education, New York, NY, March 21, 2009.
- ❖ Pre-Conference Session 90 - "Focus: Understanding Economics in U.S. History Training," with M. Schug. NCEE / NAEE / GATE Annual Conference, Denver, Colorado, October 3-6, 2007.

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- ❖ Pre-Conference Session 90 - "Focus: Understanding Economics in U.S. History - The New NCEE Curriculum for Teaching Economics in U.S. History," with M. Schug. NCEE / NAEE / GATE Annual Conference, New York, NY, October 11-14, 2006.
- ❖ E-87 "Focus: Understanding Economics in U.S. History." NCEE / NAEE / GATE Annual Conference, New York, NY, October 11-14, 2006.

Associated the Fraser Institute

- ❖ "Discover Economic Principles." The Fraser Institute, Victoria, Canada, March 29, 2010.
- ❖ "Why Do People Behave the Way They Do? An Introduction to Economic Reasoning," Fraser Institute, Calgary, Canada, September 23, 2009.
- ❖ "An Introduction to Economic Reasoning, Fraser Institute," with N. Veldhuis. Calgary, Canada, October 12, 2008.

Associated with Entrepreneurship and Economic Education

- ❖ Presenter, "Entrepreneurship: The Next Frontier of Economics Education," The Association of Private Enterprise Education, Cancun, Mexico, April 4, 2005.

Associated with Technology in Higher Education and/or Economics Courses

- ❖ "Virtual Economics 4.0 Takes Common Sense Economics Instruction to New Heights." with J. Calhoun and J. Kessler. Council for Economic Education's 54th Annual Financial Literacy and Economic Education Conference, Oct 11, 2014.
- ❖ "Bringing Your Economics Class to Life: A Panel Discussion on Using Technology to Teach" with S. Frost, D. Mateer and J. Calhoun. Annual Council for Economic Education and National Association of Economic Educators, Kansas City, MO, October 5, 2012.
- ❖ "Economics Online: An Economics for Life Course," with J. Gwartney. Second Annual American Economics Association Conference on Teaching Economics and Research in Economic Education, May 28, 2012.
- ❖ "Multi-Media Technology for the Next Generation." Association for Private Enterprise. April 1, 2012.
- ❖ Chair of the session, "Make Economics Cool in School with Technology." Association Private Enterprise Education, Las Vegas, NV, April 11-13, 2010.
- ❖ "Making Economics Cool in School with Technology." Creative Teaching Ideas for Basic Economic Courses, The Gus A. Stavros Centers for Economic Education of Florida State University and the University of South Florida, Tallahassee, FL, February 5, 2010.
- ❖ "Facebook, Social Networking and Economic Education." Council on Economic Education and National Association of Economic Educators 2009 Conference, Washington, D.C., October 7-10, 2009.
- ❖ "Technology Highlights Intended to Boost Productivity and Lower Costs," Council on Economic Education and National Association of Economic Educators 2009 Conference, Washington, D.C., October 7-10, 2009.
- ❖ "Latest Technology and Cool Stuff in the Classroom," with D. Mateer. Council on Economic Education and National Association of Economic Educators 2009 Conference, Washington, D.C., October 7-10, 2009.
- ❖ "Are You Ready for Podonomics?" Association Private Enterprise Education, Guatemala City, Guatemala, April 5-7, 2009.
- ❖ "Use YouTube to Upload Interest in Economics," with D. Mateer. Association Private Enterprise Education, April 5-7, 2009, Guatemala City, Guatemala and "YouTube and Economic Education," National Council on Economic Education and National Association of Economic Educators 2008 Conference, Biloxi, MS, October 8-10, 2008.
- ❖ "Workbench Resources for NAEE Members," with A. Kehler. National Council on Economic Education and National Association of Economic Educators 2008 Conference, 2008, Biloxi, MS, October 8-10.
- ❖ "Using the iPod to Enhance Economic Education with Outcomes," with A. Kehler and D. Yoho. National Council on Economic Education and National Association of Economic Educators 2008 Conference, Biloxi, MS, October 8-10, 2008.
- ❖ "Are You Ready for Podonomics?," Session 6.1, Association Private Enterprise Education, Las Vegas, NV, April 6-8, 2008.
- ❖ of the Kentucky Council on Economic Education, "I-122 Web-Conferencing or Webinars throughout the Network," with S. Sandage. National Council on Economic Education and National Association of Economic Educators 2008 Conference, Biloxi, MS, October 8-10, 2008.
- ❖ "Teaching to Digital Natives," Penn State University, University Park, PA, December 7, 2007.

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- ❖ "Using Technology to Boost Center Productivity," with S. Sandage. NCEE / NAAE / GATE Annual Conference, Denver, CO, October 3-6, 2007.
- ❖ "Technology and Cool Stuff in the Classroom," with J. Gwartney and J. Calhoun. NCEE / NAAE / GATE Annual Conference, Denver, CO, October 3-6, 2007.
- ❖ "Employing Technology Trends to Meet the Learning Demands of the Net Generation." 2007 NAAE Professional Development Conference, online conference presentation using GoToMeeting, Federal Reserve Bank of Atlanta, March 2, 2007.
- ❖ "Strategic Technology Integration in Economics Courses: Guided by Long-Term Instructional Use, Pedagogical Considerations and Student Preferences," with S. Poindexter. Allied Social Science Association Meetings, Philadelphia, PA, January 8, 2005.

Online Workshops in K-12 Economic Education

- ❖ "K-12 Online Use and Preferences," Pre-Conference Session -251 - Exploring the Development and Delivery of Online Courses for Teachers, National Council on Economic Education/National Association of Economic Education Annual Conference, Little Rock, Arkansas, September 29, 2004.

Upper Peninsula of Michigan

- ❖ "*Upper Peninsula Demographics – 2000, 1990 and 1980*," Sonderegger Symposium V, Northern Michigan University, December 9, 2005.

Other Presentations and Conferences

- ❖ "Economics Around the Globe" with S. Lee, J. Brock, and H. Eyzaguirre. Northern Michigan Council for Economic Education's 54th Annual Financial Literacy and Economic Education Conference, Oct 11, 2014.
- ❖ "Economic Education and the Multi-Media Generation of Students." (By invitation only) 2013 International Conference on Promoting School Economic Education in Korea, Japan and the U.S.A. Seoul, Korea, December 13, 2013.
- ❖ "Understanding on Economic Education and Discussion on Promoting Economics Education in Korea, Japan, and the U.S.A.," with I. Koh, L. Ellington, E. Yamame, and T. Iwata. 2013 International Conference on Promoting School Economic Education in Korea, Japan and the U.S.A. Seoul, Korea, December 12, 2013.
- ❖ "Exciting Trends in Economic Education for K-12 Teachers." 2013 International Conference on Promoting School Economic Education in Korea, Japan and the U.S.A. Seoul, Korea, December 11, 2013.

PROFESSIONAL EXPERIENCE

Chair, Department of Economics, Northern Michigan University, August 2012–present. Elected annually by the faculty to manage all extra-departmental communications between the department faculty and the administration and serve as department coordinator if needed.

Sam M. Cohodas Professor, Northern Michigan University, January 2008–present. Responsibilities include community engagement in the area of economic development. Publications include, but are not limited to: 2010, 2011, 2012, 2013 EOY Community and Economic Development Profiles for the Upper Peninsula of Michigan, 2011-12 Northern Michigan University Community and Economic List of Assets and 2010-11 Northern Michigan University Community and Economic List of Assets.

Associate Director of the Center for Economic Education and Entrepreneurship, Northern Michigan University, August 2011–present. Responsibilities include promoting the advancement of economic literacy across the globe with special attention drawn to Japan, conducting online workshops for K-12 educators, developing and distributing curriculum materials via ebooks, assisting school systems in online efforts to integrate economics across the curriculum, and participating in state and national programs in economic education.

Professor of Economics, Northern Michigan University, August 2011–present. Responsibilities include excellence in teaching, advancing scholarly works and providing professional service as described above.

Associate Professor of Economics, Northern Michigan University, August 2004–August 2011. Responsibilities included chairing the Academic Senate (2004-2005 and 2005-2006), providing service to the Educational Policy Committee, Academic Information Services Advisory Committee, Educational Technology Resources and Policy Committee, conducting research, general academic advising and teaching macroeconomics (EC 202), American economy (EC101), and American economic history (EC 337).

Curriculum Vita
Tawni Hunt Ferrarini, Ph.D.

- Director of the Center for Economic Education and Entrepreneurship, Northern Michigan University, August 2002–2011. Responsibilities included promoting the advancement of economic literacy across the Upper Peninsula of Michigan, conducting in-service workshops for K-12 educators, developing and distributing curriculum materials, assisting school systems in efforts to integrate economics across the curriculum, and participating in state and national programs in economic education.
- Visiting Professor of Economics, Florida State University, Fall 2006 and Summer 2008. Responsibilities included teaching Introduction to Economic Reasoning (ECO 2000) as an economics for the global citizen course, collaborating on the development of CommonSenseEconomics.com website, creating instructional materials and student activities for this site and producing Podcasts of economic readings.
- Assistant Professor of Economics, Northern Michigan University, Winter 1998–August 2004. Responsibilities included creating courses complimented by the use of the Internet, developing online economics courses, providing university service on and leadership to the Academic Senate, the Academic Information Systems Advisory Committee, and Web Faculty Committee, serving as the faculty advisor the Economic Student Association, conducting research, general academic advising and teaching macroeconomics (EC 202), money and banking (EC 320), American economy (EC101), and American economic history (EC 337), Economics for All Teachers (ED596).
- Distance Learning Consultant, Learning Development International, Fall 1997–2000. Responsibilities included placing course material on the Internet, designing electronic exercises linked to government statistical agencies, and electronically managing macroeconomic students at the University of San Francisco from Portland, OR.
- Visiting Assistant Professor of Economics, Lewis and Clark College, Fall 1995–May 1997. Responsibilities include senior thesis advising, general academic advising, and teaching Advanced Macroeconomics (EC 491), Intermediate Macroeconomics (EC 291), Econometrics (EC 303), Economic Development (EC 232), and The Principles of Economics (EC 100),
- Lecturer, Portland State University, Portland, OR, Fall 1994–Spring 1995. Taught Third-World Development (EC 450/550) and International Economics (EC 203).
- Research and Teaching Assistant to Douglass C. North, American Economic History, Washington University, Saint Louis, MO, Fall 1988–Spring 1993
- Lecturer, American Economic History (Jonathan R. T. Hughes' C23 Course), Northwestern University, Evanston, IL, Winter 1993.
- Lecturer, Washington University, Saint Louis, MO, Spring 1990–Summer 1991. Taught Econometrics (EC 413), Economic Statistics (EC 231), Consumer Economics, Finance, and Investments (EC 330).
- Lecturer, Southern Illinois University, Edwardsville, IL, Summer 1991. Taught Statistical Analysis for Business Decisions (Managerial Science 251).
- Lecturer, Mary Institute and Saint Louis Country Day College Preparatory School, Saint Louis, MO, Fall 1990, Spring 1991 and Fall 1991. Taught Macroeconomics (Economics I).
- Assistant to the Controller of Southern Illinois University, Southern Illinois University, Carbondale, IL, Fall 1986–Spring 1987.
- Tutor for students with learning disorders, Southern Illinois University, Carbondale, IL, Fall 1985–Spring 1987.

GRANTS and EXTERNAL FUNDS

- Sam M. Cohodas Professor (\$44,000). Provided by The Florida State University's Stavros Center for Free Enterprise to support curriculum development, develop digital assets, facilitate workshops and work on the third edition of Common Sense Economics during the 2015-16 academic year. Additional expectation to leverage this funding with the endowed professorship to secure external funding for the CEEE at NMU with the help of the NMU Vice President of Academic Affairs and NMU Foundation.
- Sam M. Cohodas Professor (\$10,000). Provided by The Florida State University's Stavros Center for Free Enterprise to support curriculum development for an economics for educators course and massive open online course during the summer of 2014.
- In collaboration with Center for Student Enrichment at Northern Michigan University (\$14,380.16). Provided by NMU's Wildcat Innovation Fund to launch NMU marketplace for NMU students to sell goods and service for profit while learning about market economics and entrepreneurship. Students completing online learning models rent space for reduced prices.

Curriculum Vita
Tawni Hunt Ferrarini, Ph.D.

Center for Native American Studies in collaboration with the Center for Economic Education and Entrepreneurship at NMU (\$19,797.75). Provided by the U.S. Federal Excellence in Economic Education Grant to support the 2009 and 2010 U.P. Indian Education Conference and host a 2009 Financial Fitness Workshop on NMU's campus open to all students, faculty, and staff.

Center for Economic Education and Entrepreneurship (\$140,000 - distributed over a seven year period starting in 2003). Provided by Northern Initiatives to the Center for Economic Education and Entrepreneurship to support the general operations of the CEEE in its efforts to advance economic literacy and entrepreneurship in the 15 counties of the Upper Peninsula of Michigan and the counties in the northern part of the Lower Peninsula. A variety of entrepreneurship workshops, in-services and classroom activities were hosted between May 2003 and August 2010.

Center for Native American Studies in collaboration with the Center for Economic Education and Entrepreneurship, (\$13,301), Provided by the U.S. Federal Excellence in Economic Education Grant to host a Teacher Training Program in conjunction with the 2008 and 2009 Upper Peninsula Indian Education Conference.

Center for Economic Education and Entrepreneurship (\$750). Provided by the National Council on Economic Education to offer a series of online workshops showcasing how K-12 teachers across the U.P. could effectively use the *Virtual Economics*™ CD-ROM, Version 3.0 during the 2005-2006 academic year.

Entrepreneurship Curriculum Development Grant (\$200,000), Michigan Department of Labor and Economic Growth. Marquette Alger Regional Educational Services Agency (MARESA) was the principal investigator. MARESA and Northern Michigan University's Center for Economic Education and Entrepreneurship developed and implemented entrepreneurship curriculum, experience based projects and an educational website for use in the high schools across the 15 counties of the Upper Peninsula, 2004-2005.

U.S. Department of Education Excellence in Economic Education Grant (\$4800). Center for Economic Education and Entrepreneurship at NMU worked with the Dickinson Iron Intermediate School System to provide two, two-day teacher institutes in marketplace economics and entrepreneurship across the curriculum, 2004-2005.

U.S. Department of Education Excellence in Economic Education Grant (\$2018). Center for Economic Education and Entrepreneurship at NMU worked with the Diocese of Marquette School System to provide a one day professional development institute for nine schools in marketplace economics and entrepreneurship across the curriculum, 2004-2005.

U.S. Department of Education Excellence in Economic Education Grant (\$2500). The Michigan Council on Economic Education and the Center for Economic Education and Entrepreneurship at NMU secured funding to purchase curriculum materials for marketplace economics and entrepreneurship, 2004-2005.

WEBSITES and VIDEOS

Ferrarini, T.H. and Gwartney, J. *CommonSenseEconomics.com*, Fall 2007–present.

Ferrarini, T.H. Content provider to the *American Economic History Companion Website*, 8th ed. Website, Pearson Online Resources, Jan 1, 2010 to present. Available January 31, 2016 on the World Wide Web:
http://wps.aw.com/aw_hughes_aeh_8/

PROFESSIONAL, UNIVERSITY and COMMUNITY SERVICE

- ❖ President, National Association for Economic Education, 2015.
- ❖ President Elect, National Association for Economic Education, 2014.
- ❖ Co-chair and Vice President, Operation Action Upper Peninsula, 2010–present.
- ❖ Co-chair and Vice President, Upper Peninsula Development Alliance, 2010-2012.
- ❖ Chair, Center of Resources for Enterprise, Northern Michigan University, 2009–present.
- ❖ Faculty representative, Educational Policy Committee, 2005-2012.
- ❖ NMU Community Engagement Task Force under the leadership of T. Seethoff, 2008-2009.
- ❖ President, Economic Club of Marquette County, 2008-2009.
- ❖ Co-chair, Committee on Internationalization, Northern Michigan University, 2006-2008.
- ❖ Chair, Academic Senate, Northern Michigan University, July 2004–2006.
- ❖ Economic expert to the Lake Superior Community Partnership Recreation Authority, the Upper Peninsula Development Alliance and Operation Action Upper Peninsula, Fall 2004.
- ❖ Vice Chair, Academic Senate, Northern Michigan University, Marquette, MI, April 2003–June 2004.

Curriculum Vita
Tawni Hunt Ferrarini, Ph.D.

- ❖ Executive Senator, Northern Michigan University's Academic Senate, Marquette, MI, April 2002–present.
- ❖ Professor Associate, Michigan Council for Economic Education, Northern Michigan University, August 2000–May 2002, Northern Michigan University, Marquette, MI, August 1998–April 2002.
- ❖ Departmental Representative, Northern Michigan University's Academic Senate, Marquette, MI, August 1998–April 2002.
- ❖ Faculty Advisor, Economics Student Association, Northern Michigan University, Marquette, MI, April 1998–present.
- ❖ Chair, Academic Information Services Advisory Committee, Northern Michigan University's Academic Senate, September 1999–May 2001.
- ❖ Member, Academic Information Services Committee, Northern Michigan University's Academic Senate, Marquette, MI, April 1998–May 2001.
- ❖ Economics Representative, Education and Technology Resource Policy Committee, , Northern Michigan University's Academic Senate, Marquette, MI, Northern Michigan University, October 1998–May 1999.

ACTIVE PROFESSIONAL MEMBERSHIPS

- ◆ American Association of University Professors – Northern Michigan University Chapter, 1998–present.
- ◆ Association of Private Enterprise Education, 2000–present.
 - Executive board, 2010-2015.
- ◆ Economic Club of Marquette County, 1998–present.
 - President, 2008-2009.
 - Vice President, 2007-2008.
 - Executive Board, 2000-2010.
- ◆ Michigan Council for the Social Studies, 2000-2012.
- ◆ National Association of Economic Educators (NAEE)
 - President, 2015.
 - President-elect, 2014.
 - Executive Board Member, 2011 to present.
 - Chair of the Technology Committee, 2006-2008 and 2008-2011.
- ◆ National Council for the Social Studies, 2000–present.
- ◆ Northern Sigma Xi Chapter, 2008–2012.
- ◆ Operation Action Upper Peninsula Board Member, 2007–present.
 - Vice Chair and Co-chair, 2012–present.
 - Executive Board Member, 2010–present.
- ◆ Upper Peninsula Economic Development Alliance, 2010–present.
 - Executive Board Member, 2010–present.
 - Vice Chair, 2012-14.