



Common Sense: Economics for Life!
Course Package
A Project of the Stavros Center for Economic
Education at Florida State University

To use the course package or arrange a teacher
training workshop, contact:

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**Make Learning
Economics Engaging,
Relevant and Fun!**

Design and implement a really fun
Economics for Life course! It will
improve students' understanding of
our modern world and help them
make strategic personal and
citizenship choices.



CommonSenseEconomics.com
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**Common Sense:
Economics For Life!**

A Course Package
That Will Turn On the
Lights for Your Students





Four Key Parts of the Course

Part I. Twelve Key Elements of Economics

Key concepts including scarcity, gains from trade, marginal decision making, supply and demand, profits and losses, sources of economic growth, and the invisible hand are highlighted and discussed.

Part II. Seven Major Sources of Economic Progress

Explains the importance of rule of law, private ownership, competition, monetary stability, low taxes and open trade as sources of wealth creation and prosperity.

Part III. Economic Progress and the Role of Government

Compares and contrasts how the political process works relative to markets. Explains why it often goes awry, and makes suggestions for improvement.

Part IV. Twelve Key Elements of Practical Personal Finance

Highlights key elements of sound personal decision-making including career choice, budgeting, saving, investing, and wise use of credit.

On completion, students will understand

- Both market and political allocation of resources
- Why some economies grow while others stagnate
- The relationship between sound personal choices today and success in the future

Common Sense Economics covers what students really need to know in order to make wise choices as consumers, investors, voters and citizens.

Tap into the power of Common Sense: Economics for Life! Course Package, CommonSenseEconomics.com, and the accompanying book *Common Sense Economics* by James Gwartney, Richard Stroup, Dwight Lee and Tawni Ferrarini (St. Martin's Press, 2010). These innovative instructional tools will equip you with everything needed to teach an effective and exciting course!

Engaging, Relevant and Fun!

ABOUT THE COURSE

- Designed for the student who will take only one economics/personal finance course
- Practical common sense examples and illustrations of economics in action
- Aligned with key standards and benchmarks
- Well-organized, easy to understand and user-friendly
- Supplementary materials adding depth to supply and demand, fiscal and monetary policy, and measurement of GDP, inflation and unemployment
- Tied to affordable text (~\$15)
- 15 core modules plus supplementary modules on special topics
- Incorporates videos, Podcasts, test banks, discussion items and debates in economics
- Practical assignments designed to improve understanding and decision-making
- Motivates student learning
- Flexible course shell that is instructor ready for use in online or seated class
- High student and instructor satisfaction

ABOUT THE ELECTRONIC COURSE PACKAGE

